

MUSEUM OF THE MOVING IMAGE

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MUSEUM OF THE MOVING IMAGE EXHIBITS ALIEN MASKS AND PROPS FROM 'MEN IN BLACK™ 3'

Legendary makeup artist Rick Baker to appear in person with a preview screening of *Men in Black 3* on May 24

Exhibit on view May 9–September 23, 2012

Outrageously imaginative aliens and creatures designed by legendary makeup artist Rick Baker for the forthcoming film *Men in Black™ 3* will be on exhibit with fantastical guns and other iconic props from the film at Museum of the Moving Image from May 9 through September 23, 2012. ***Aliens, Gadgets, and Guns: Designing the World of Men in Black 3*** features over 25 objects integral to the design of the amazing yet utterly believable world of *Men in Black*, plus exclusive behind-the-scenes footage of Baker creating special effect makeup, generously loaned to the Museum by Columbia Pictures. The exhibit will be located in the Museum's core exhibition *Behind the Screen*, and will be accompanied by screenings and personal appearances in the Museum's main theater.

Seven-time Academy Award-winning special-effect makeup artist Rick Baker, who designed the aliens for all three *Men in Black* films, will make a personal appearance with a preview screening of *Men in Black 3* on Thursday, May 24, at 8:00 p.m.; tickets are \$20 public / \$12 Museum members and free for Silver Screen members and above. The Museum will also screen the first *Men in Black* film on Wednesday, May 23 (see details below).

"The Museum is thrilled to exhibit these exquisitely crafted objects that help define the extraordinary world of *Men in Black*. We're particularly honored to exhibit the spectacular work of Rick Baker," said Barbara Miller, the Museum's Collection Curator. "These masks, creatures, and props perfectly complement our core exhibition *Behind the Screen*, where we explore all aspects of how moving images are made, marketed, and shown."

Rick Baker added, "I'm excited that my work for *Men in Black 3* will be on display at the Museum of the Moving Image. It's a true pleasure to work on a *Men in Black* film and I think this exhibit gives a good taste of some of the fun we have in store in the movie."

In *Men in Black™ 3*, Agents J and K (Will Smith and Tommy Lee Jones) are back... in time. J has seen some inexplicable things in his 15 years with the Men in Black, but nothing, not even aliens, perplexes him as much as his wry, reticent partner. But when K's life and the fate of the planet are put at stake, Agent J will have to travel back in time to put things right. J discovers that there are secrets to the universe that K never told him— secrets that will reveal themselves as he teams up with the young Agent K (Josh Brolin) to save his partner, the agency, and the future of humankind. Barry Sonnenfeld directs the film. The film's screenplay is written by Etan Cohen, based on the Malibu Comic by Lowell Cunningham. Walter F. Parkes and Laurie MacDonald produce, and Steven Spielberg and G. Mac Brown are the executive producers. *Men in Black 3* opens nationwide on May 25.

The sequences set in 1969 required that many of the props—such as neuralyzers (memory erasers), guns, and cell phones—be re-imagined in a retro-futuristic style. The exhibit, *Aliens, Gadgets, and Guns: Designing the World of Men in Black 3*, features these and other objects made under the supervision of the film's property master Douglas Harlocker, including a singular "time jump" device used by Agent J, *Men in Black* binders with alien questionnaires (with real questions), an alien passport reader, and many fantastical firearms. A life-size futuristic "monocycle" from the film will be exhibited in the Museum's lobby.

The selection of six alien masks also reflect the two different time periods, with some making obvious design references to how space creatures were imagined in the 1950s and '60s. The two creatures featured in the exhibit are timeless examples of Baker's fertile imagination. Behind-the-scenes footage of Baker in his studio and on the set of *Men in Black 3* demonstrates the process of applying the elaborate special effect makeup in the film.

Special thanks to Peter Lozito, Columbia Pictures, and Bill Sturgeon of Cinovation.

Press Contact: Tomoko Kawamoto / tkawamoto@movingimage.us / 718 777 6830
Images of the exhibit are available online. Please contact Tomoko for access.

SCREENING SCHEDULE

Men in Black

Wednesday, May 23, 3:30 p.m.

Dir. Barry Sonnenfeld. 1997, 98 mins. With Tommy Lee Jones, Will Smith, Linda Fiorentino. The sardonic action-adventure spectacle *Men in Black* was a critical and box office hit featuring the cool comic performances of Will Smith and Tommy Lee Jones as agents of a top-secret organization that polices alien activity on Earth. Free with Museum admission.

Preview screening of *Men in Black 3* and conversation with Rick Baker

Thursday, May 24, 8:00 p.m.

Dir. Barry Sonnenfeld. 2012, 106 mins. With Tommy Lee Jones, Will Smith, Josh Brolin. In *Men*

in Black™ 3, Agents J (Will Smith) and K (Tommy Lee Jones) are back... in time. J has seen some inexplicable things in his fifteen years with the Men in Black, but nothing, not even aliens, perplexes him as much as his wry, reticent partner. But when K's life and the fate of the planet are put at stake, Agent J will have to travel back in time to put things right. J discovers that there are secrets to the universe that K never told him—secrets that will reveal themselves as he teams up with the young Agent K (Josh Brolin) to save his partner, the agency, and the future of humankind. Legendary seven-time Academy Award-winning makeup and special effects artist Rick Baker will participate in a discussion following the screening. The film opens in theaters on May 25, 2012.

Tickets: \$20 public / \$12 Museum members / Free for Silver Screen members and above. Order [online](#) or call 718 777 6800 to reserve tickets.

Museum of the Moving Image (movingimage.us) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In January 2011, the Museum reopened after a major expansion and renovation that nearly doubled its size. Accessible, innovative, and forward-looking, the Museum presents exhibitions, education programs, significant moving-image works, and interpretive programs, and maintains a collection of moving-image related artifacts.

Hours: Tuesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 10:30 a.m. to 7:00 p.m. Closed Monday except for holiday openings

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Unless otherwise noted, screenings are included with Museum admission.

Museum Admission: \$12.00 for adults; \$9.00 for persons over 65 and for students with ID; \$6.00 for children ages 3-18. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Tickets for special screenings and events may be purchased in advance by phone at 718 777 6800 or online.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

The Museum is housed in a building owned by the City of New York and its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit movingimage.us.

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