

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

SUPERCUTS, MASHUPS, REMIXES, AND OTHER RE-EDITED POPULAR MEDIA, ON VIEW IN THE EXHIBITION 'CUT UP' AT MUSEUM OF THE MOVING IMAGE

Series of free gallery talks, *Cut Up Sit Downs*, features artists, filmmakers, scholars, and other media makers. Next event: Friday, August 23, 6:30 p.m. with The Gregory Brothers and Cliff Roth, plus reception.

On view through October 14, 2013

Astoria, NY, August 23, 2013—From supercuts to mashups to remixes, Museum of the Moving Image explores the practice of re-editing popular media to create new work in the exhibition *Cut Up*. On view in the Museum's Amphitheater Gallery through October 14, 2013, the exhibition features more than 50 short-form video works that take movies, music videos, television series, and news broadcasts as their source material, focusing on genres and techniques that have emerged online over the past decade and their on- and offline precedents.

Among the videos on view are such viral contemporary works as The Gregory Brothers's "Auto-Tune the News" series, and Robert Ryang's "Shining," the recasting of a trailer for Stanley Kubrick's *The Shining* as a heartwarming father-son comedy. The exhibition also presents genre-defining works of reappropriation—some predating the wide use of the Internet—such as Cliff Roth's "The Reagans Speak Out on Drugs," an underground VHS phenomenon from 1988, and examples of "vidding," the precursor to modern video remix in which fans re-edit television shows and films into music videos to explore sources in new ways.

In conjunction with the exhibition, the Museum will present a series of free gallery talks, *Cut Up Sit Downs*, featuring the makers of the works on view in *Cut Up*, as well as scholars on the subject. The next program is on Friday, August 23, at 6:30 p.m. with comedy/musical group The Gregory Brothers and filmmaker Cliff Roth, who will discuss their work, followed at 8:00 p.m. by a reception. For a full schedule of upcoming gallery talks see below.

Cut Up was organized by Jason Eppink, the Museum's Associate Curator of Digital Media. "Easy access to editing tools and distribution platforms now gives more people than ever before the opportunity to respond to the commercial products that shape our cultural dialogues. By plumbing a vast shared vocabulary of image and sound,

audiences can express affiliation, criticize, or construct entirely new content using popular media as raw material," said Eppink.

A full list of videos included in *Cut Up* is available at

<http://www.movingimage.us/exhibitions/2013/06/29/detail/cut-up/>

Press contact: Tomoko Kawamoto / tkawamoto@movingimage.us / 718 777 6830
Curator Jason Eppink is available for interviews.

SCHEDULE OF UPCOMING 'CUT UP SIT DOWNS'

All gallery talks are free and take place in the Museum's Amphitheater Gallery; admission to the Museum is also free on these evenings. Admission is first-come, first-served.

Those Are Your Words, Not Mine: Panel Discussion with The Gregory Brothers and Cliff Roth

Friday, August 23, 6:30 p.m. **Followed by a reception for *Cut Up*** at 8:00 p.m.
Filmmaker Cliff Roth and musical group The Gregory Brothers will discuss how they reappropriate speech by politicians and newscasters for playful and incisive criticism. The multi-talented The Gregory Brothers turn current events and viral videos into music videos. Their popular series "Auto-Tune the News" employs auto-tune filters to render politicians and newscasters into unlikely singers. Cliff Roth is best known for his underground VHS phenomenon "The Reagans Speak Out On Drugs" (1988), a re-editing of the famous "Just Say No" speech by Nancy and Ronald Reagan from 1986. Roth teaches communication at SUNY Cortland.

Supercut Superstars: Panel Discussion with Rich Juzwiak and Duncan Robson

Friday, September 6, 6:30 p.m.
Supercuts are video montages that isolate the repetition of a specific element like a word, phrase or action from one or many films or television shows. Rich Juzwiak and Duncan Robson, creators of some of the internet's most celebrated supercuts, will discuss their processes and philosophies. Media critic and blogger Rich Juzwiak writes for Gawker in New York City. His seminal supercut, "I'm Not Here to Make Friends," is a collection of the eponymous phrase spoken by contestants on dozens of reality television shows. Duncan Robson is an animator and visual effects artist from the U.K. In 2009 he made "Let's Enhance" after reading about the supercut phenomenon on waxy.org. His most recent video, "Three Point Landing", debuted at ROFLCon 3 and was praised as "nifty" by Roger Ebert. Robson lives in San Francisco where he is working on a new project, "Percussive Maintenance".

Past programs include **Remix Before YouTube: A Presentation by Francesca Coppa** (August 9) and **Alternate Fictions and Realities: Panel Discussion with Robert Ryang and Andrew Filippone Jr.** (August 16).

MUSEUM INFORMATION

Museum of the Moving Image (movingimage.us) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In January 2011, the Museum reopened after a major expansion and renovation that nearly doubled its size. Accessible, innovative, and forward-looking, the Museum presents exhibitions, education programs, significant moving-image works, and interpretive programs, and maintains a collection of moving-image related artifacts.

Hours: Wednesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m.

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Tickets for regular film screenings are included with paid Museum admission and free for members.

Museum Admission: \$12.00 for adults; \$9.00 for persons over 65 and for students with ID; \$6.00 for children ages 3-12. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Tickets for special screenings and events may be purchased in advance by phone at 718 777 6800 or online.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: <http://movingimage.us/support/membership> or 718 777 6877

The Museum is housed in a building owned by the City of New York and located on the campus of Kaufman Astoria Studios. Its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit movingimage.us.

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